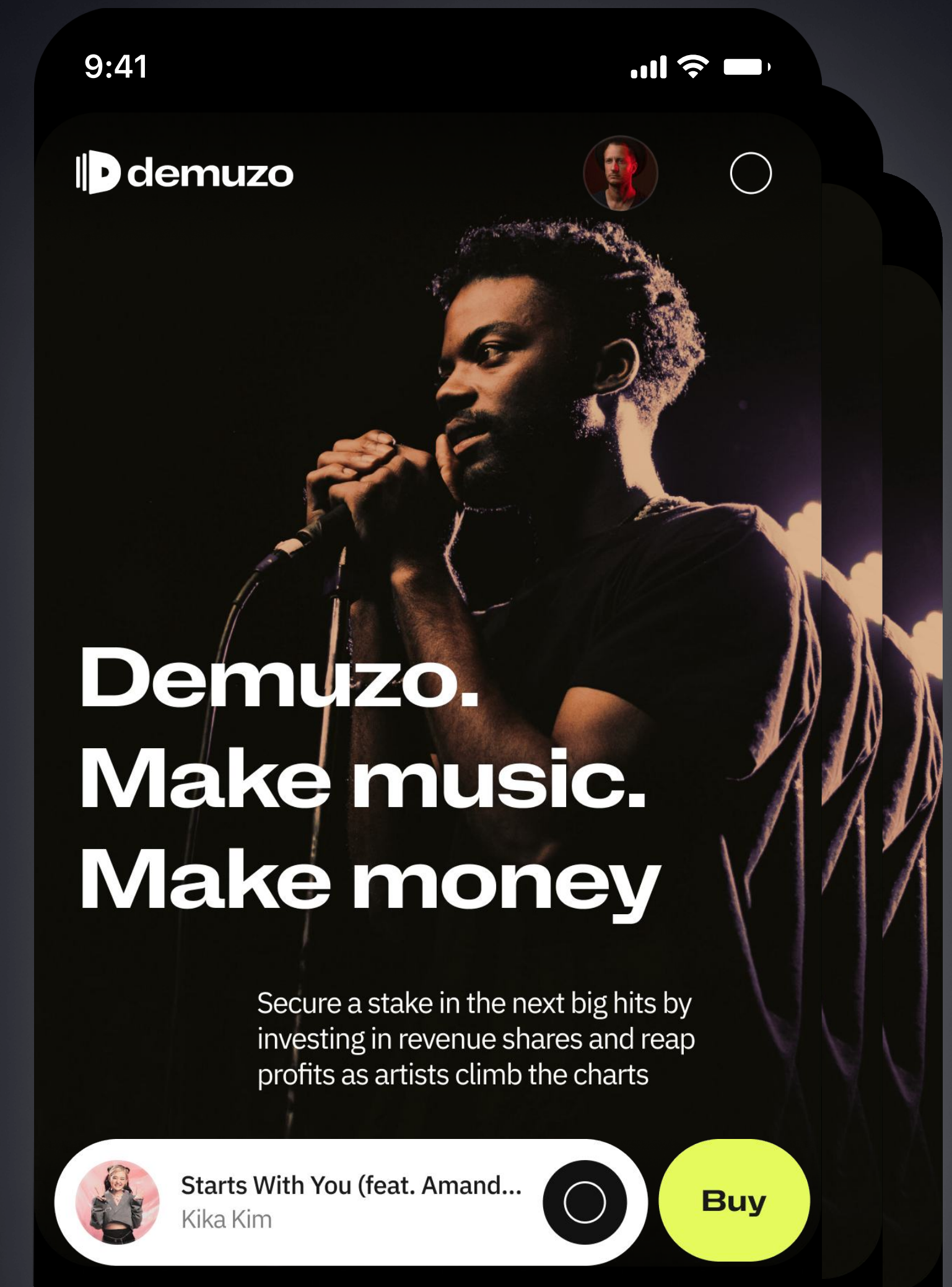


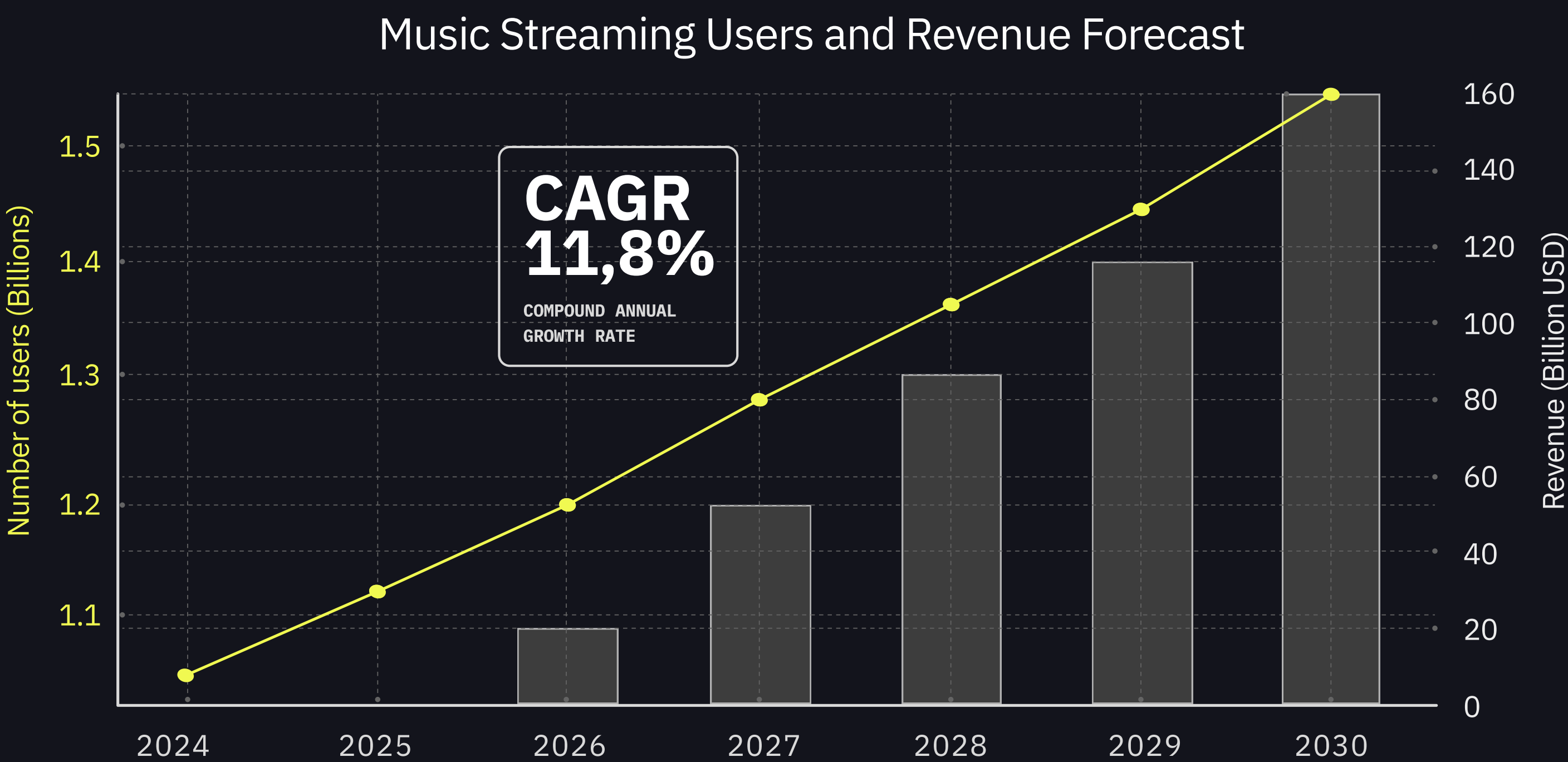
Demuzo

an innovative solution for funding the music industry with starting investments from \$10



Music Market Size

Music Industry is rapidly transforming and grow



USER GROWTH

The number of users of music streaming platforms is expected to increase

from **1.05 Billion** in 2024 to **1.52 Billion** in 2030

REVENUE FORECAST

Revenue is projected to reach

\$86.4 Billion by 2028 to **\$153 Billion** by 2030

Source of data: musically.com, musqetf.com

Crowdfunding Market Size

VALUATION

The number of users of music streaming platforms is expected to increase

from **\$117.53 Billion** In 2023  to **\$2,801.29 Billion** in 2032

PROJECTIONS CAGR %

 **42.3%**

INSIGHTS

North America leads crowdfunding (40.8% in 2023) with supportive regulations and a strong business ecosystem.

Asia-Pacific is an emerging player, driven by a young, tech-savvy population and government support for entrepreneurship.

Music Industry Problem

Breaking into the music industry is challenging for everyone

for music labels

Lack of low-risk
funding

for artists

Hard to get promotion
& to be heard

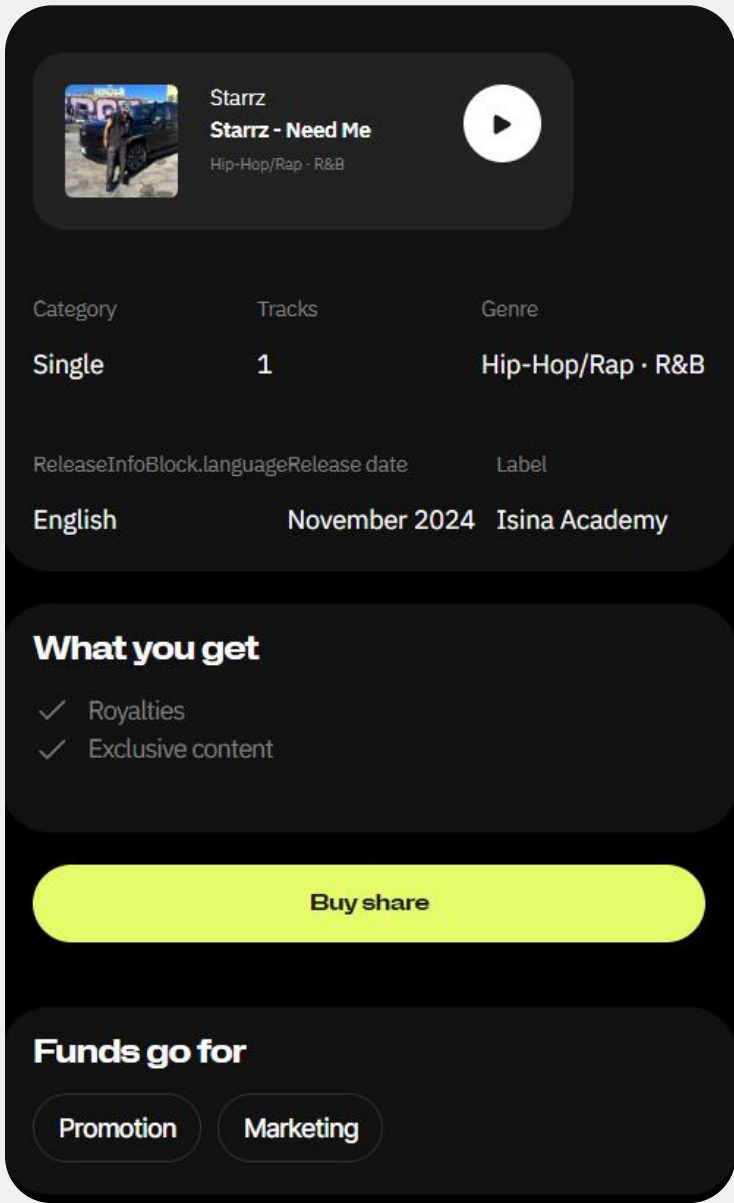
for fans and investors

No easy way to invest in music
and support their favorite artists

Solution

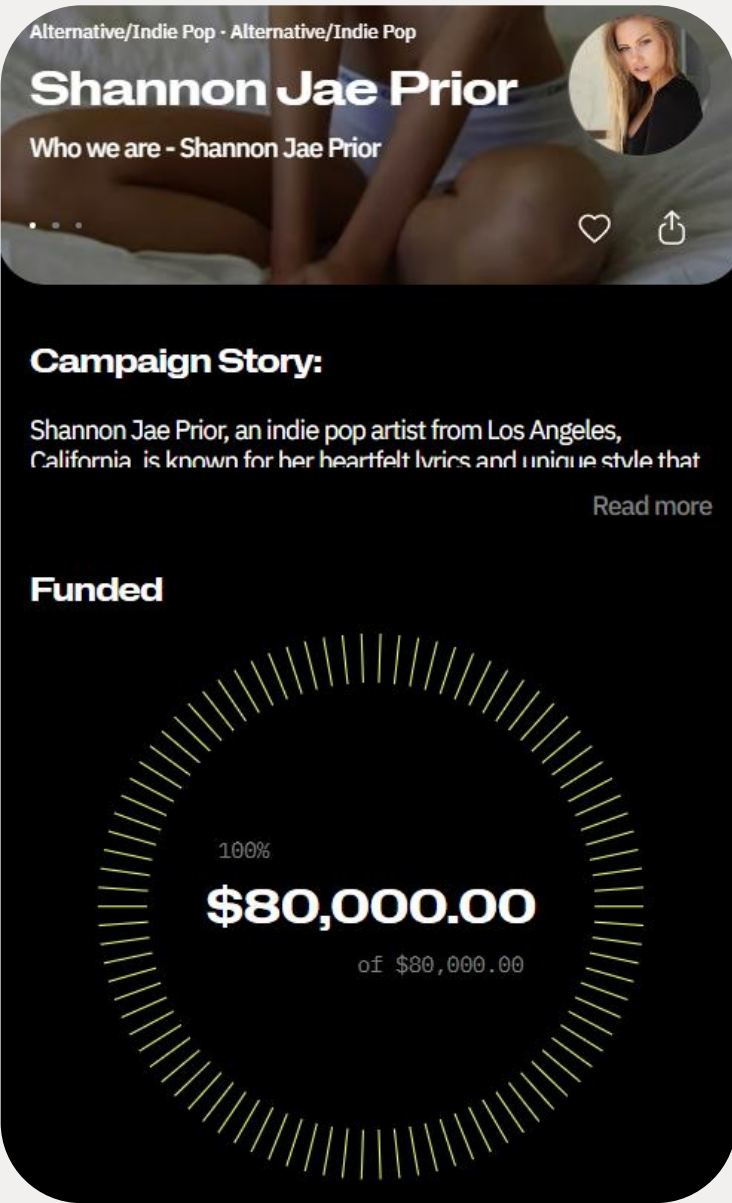
A digital platform that connects music labels, artists, and fans

Invest



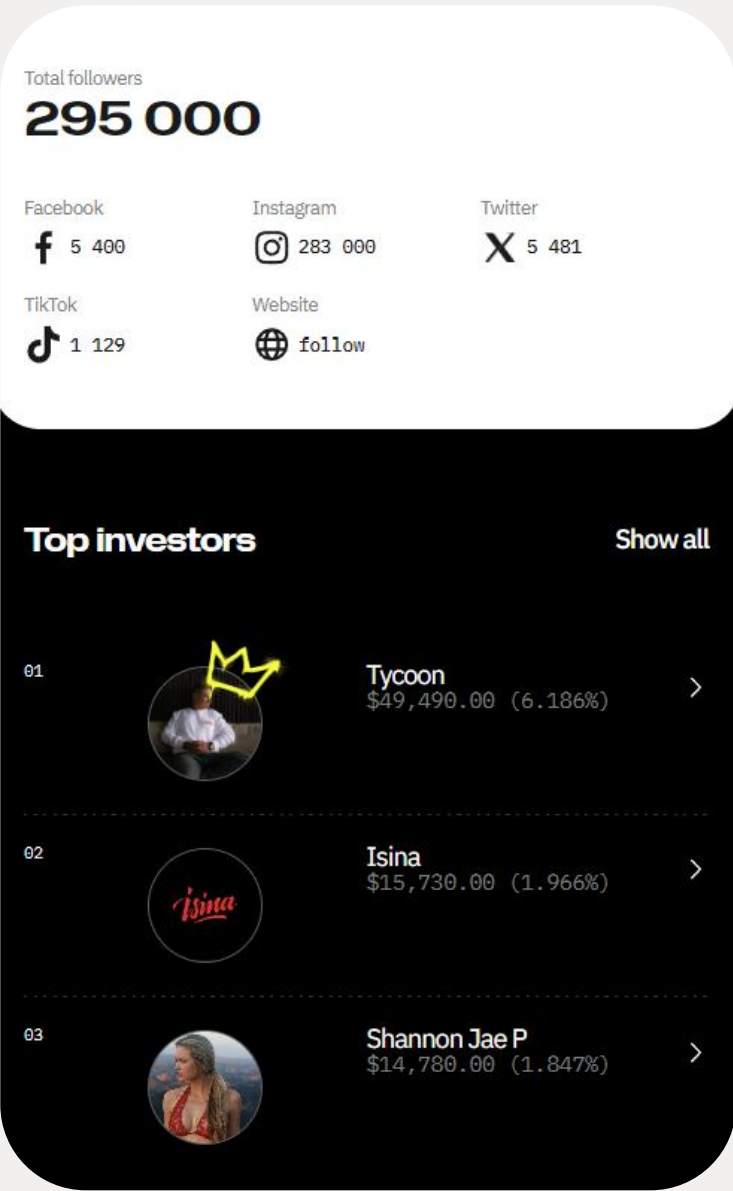
Fans invest in music rights,
starting from just \$10

Promote



All fundraised goes to the
track production & promotion

Earn



As tracks get streamed, users earn
royalties alongside the artists

Competitors

	Royalty License	Labels collaboration	Artists quality pre-selection	Funds go to music promo	App*
demuzo	★	★	★	★	★
royal	★	☆	☆	☆	☆
sonomo	★	☆	☆	☆	★
Royalty Exchange	★	☆	☆	☆	☆
corite	★	☆	☆		☆
HIPGNOSIS	★	☆	☆	☆	☆

Our main advantage is cooperation with the biggest player in the US music business - ISINA (28k+ artists, 20k+ records annual, etc.).

- 1. The money raised goes exactly to the promotion of songs. With competitors, the money goes to the artists.
- 2. Song promotion is done by market professionals who have created hundreds of global hits

Demuzo offers a unique advantage by closely collaborating with music labels to promote high-quality artists, ensuring funds are directly used for music promotion.

*under development

Strategic Partner

ISINA is a worldwide music talent search and artist development platform that opens opportunities for **thousands of artists** in all corners of the world



28k

Artists

20k

Tracks Annually

700K+

Followers Of Isina

50M+

Artists Followers

ISINA's producers have fueled the success of artists such as

Michael Jackson
Whitney Houston
Elton John

Madonna
Mariah Carey
Jennifer Lopez

Justin Bieber
Destiny's Child
Celine Dion

Bruno Mars
Usher
Ariana Grande

Barbra Streisand
Selena Gomez
Jessica Simpson

Users Traction Now

Waitlist
Join

**100 USERS
PER WEEK**

Acquisition
Cost

**\$2,38 USER
FROM US**

Registrations
Total

**10000+ USERS
REGISTERED**

Artists Traction

**Artists Already
Joined**

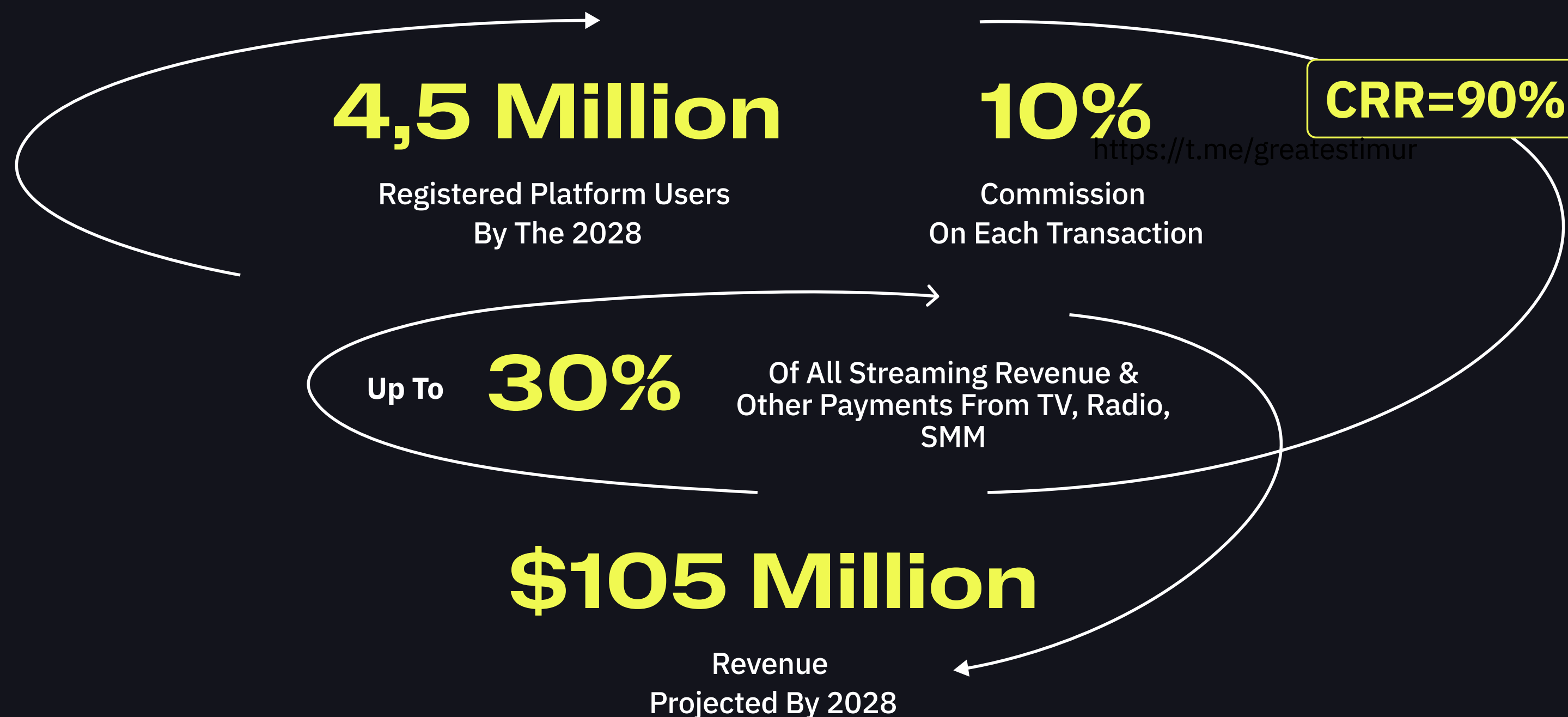
**70 ARTISTS
PER WEEK**

**Acquisition
Cost**

**\$2,89 USER
FROM US**

Demuzo Business Model

The users legally buy a portion of the music tracks' royalty rights to earn part of the future streaming revenue



Our Main Asset

Demuzo owns **30%** of music catalogue, from every artists of the platform and the **asset grows** in value **and pays** quarterly **dividends**.

We plan to run 8000+ records by the end of 2029.

RoadMap

	Q4 2024 - Q2 2025	2026	2027	2028	2029
Fundraise	\$ 1M	\$ 6M			
Company Valuation	\$ 4M	\$ 50,5M			\$ 124,4M
Revenue	\$ 2,3M	\$ 14,4M	\$ 46,7M	\$ 73,6M	\$ 105M
Registered users	200K	700K	2M	3M	4,5M
Product development	- Full Release - Seed Round - Campaigns Traction 16+ Artist 2–4 labels - App iOS & Android - New markets (Asia, EU, etc.) - Blockchain Int.	- AI Analysis - Round A - Royalty Exchange between users - Community functionality - Crypto Payments	- Funding for music concerts, tours, and events - Advanced AI for personalized promotional & invest recommendations - Expansion of royalty exchange to include more diverse music genres	- New markets - Integration with major streaming platforms - Development of partnerships with global music festivals	

We Need \$1M To Make It

Boost Our Product Development, Marketing & Attracting Partners

We aim to achieve
by the end of Q2
2025:



200 000
active users



\$ 2,3M
in revenue



CRR
90%



25+
artists



4+ label
contacts

Funds allocation

Team 15%

Product (App) 25%

Marketing 30%

Track's Promotion 30%

Demuzo Team



**Timur
Zhumagaziev**
Founder & Artist

10+ years in business leadership and the music industry
(8 realized projects, Raised \$600,000 in Demuzo at an estimated \$4mn in 2023)



**Mark
Feldman**
CEO & Producer

25+ years in venture capital, finance, business consulting & music industry
(worked with billion-dollar capitalization campaigns, raised investments on Wall Street)



**Rinat
Nasyrov**
COO

15+ years in fintech and FMCG companies & managed a team of over 1000 employees



**Ramil
Kharisov**
CTO

15+ years in fintech development, founder Videobox.cloud



**Paul
Pogorelsky**
CIO

15+ years in development; recipient of the Global CIO Award for “Project of the Year”

Contact us



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